



2017

Corporate Sponsorship Opportunities

At the Virginia Dental Association Foundation (VDAF), we are passionate about dental care and oral health because they profoundly affect the well-being of individuals and communities. But, financial realities leave many people with no hope of securing care. That is why our Foundation exists — to help people get the dental services they need. The VDAF leverages the expertise and goodwill of dentists and other community members to improve the quality of life of adults and children by providing free dental care. An annual sponsorship is an easy way to provide immediate support for our programs – [Mission of Mercy \(MOM\)](#), [Donated Dental Services \(DDS\)](#), and [Give Kids a Smile](#).

Sponsorship	Level	Benefit to Sponsor
Platinum Sponsor	\$40,000	<ul style="list-style-type: none"> • Top listing & logo on banners at all VDAF events, including at least 6 Mission of Mercy (MOM) projects, the VDAF Annual Celebration, and the VDAF exhibit booth at The Virginia Meeting • Invitation to participate as top sponsor in MOM photo opportunities and media event at each MOM project in 2016 • Annual recognition listing as a sponsor in the <i>Virginia Dental Journal</i> and sponsorship announcement in the VDAF's e-newsletter • Sponsor listing & logo on the VDAF website • Top listing & logo on MOM project t-shirts (Wise) • 24 VDAF Annual Celebration Tickets/Reserved seating at 3 tables
Gold Sponsor	\$25,000	<ul style="list-style-type: none"> • Listing & logo on banners at all VDAF events, including at least 6 Mission of Mercy (MOM) projects, the VDAF Annual Celebration, and the VDAF exhibit booth at The Virginia Meeting • Invitation to participate in photo opportunities at 2016 MOM projects • Annual recognition listing as a sponsor in the <i>Virginia Dental Journal</i> and sponsorship announcement in the VDAF's e-newsletter • Sponsor listing & logo on the VDAF website • Listing & logo on MOM project t-shirts (Wise) • 16 VDAF Annual Celebration Tickets/Reserved seating at 2 tables
Silver Sponsor	\$10,000	<ul style="list-style-type: none"> • Listing & logo on banners at all VDAF events, including at least 6 Missions of Mercy (MOM) projects, the VDAF Annual Celebration, and the VDAF exhibit booth at The Virginia Meeting • Invitation to participate in photo opportunities at 2016 MOM projects • Annual recognition listing as a sponsor in the <i>Virginia Dental Journal</i> and sponsorship announcement in the VDAF's e-newsletter • Sponsor listing & logo on the VDAF website • 8 VDAF Annual Celebration Tickets/Reserved seating at 1 table
Bronze Sponsor	\$5,000	<ul style="list-style-type: none"> • Listing & logo on banners at VDAF events, including at least 6 Missions of Mercy (MOM) projects, the VDAF Annual Celebration, and the VDAF exhibit booth at The Virginia Meeting • Invitation to participate in photo opportunities at 2016 MOM projects • Sponsorship announcement in the VDAF's e-newsletter • Sponsor listing & logo on the VDAF website • 8 VDAF Annual Celebration Tickets/No reserved seating

For more information, contact Tara Quinn, Executive Director, at (804) 523-2181 or visit our website at www.vdaf.org.